



Golden Road Brewing Debuts *The Works IPA*, benefits L.A. Works
Custom IPA Series brew to raise awareness for local volunteer action center



LOS ANGELES -- August 31, 2015 -- Golden Road Brewing today welcomed The Works IPA to the brewery's Custom IPA Series, a seasonally rotating collection of hop-forward beers. For each Custom IPA, Golden Road teams up with a local non-profit dedicated to the betterment of Los Angeles. For this limited-edition fall release, a portion of proceeds will directly benefit L.A. Works, the city's largest volunteer network.

"I met Bob Johnson, Chairman of the Board for L.A. Works, years ago and was inspired by his natural leadership skills and his passion for Los Angeles," said Tony Yanow, co-founder of Golden Road Brewing. "He has been leading people and changing lives for 25 years by connecting like-minded individuals with the chance to create positive change in their communities. The opportunity to support him and the people in his organization was an obvious choice for our fall Custom IPA release."

Hop hunters get ready. The Works IPA has it all. An adventurous, continent hopper, The Works IPA pairs lesser-known hop varietals with darlings of the craft beer world. Mosaic and Equinox build big tropical flavors while Motueka from New Zealand, Opal and Saphir from Germany, and American-born Jarrylo supply a spicy landscape. The Works IPA is happily 7.1% ABV and 71 IBU.



Following in the footsteps of 2020 IPA and Heal the Bay IPA, Golden Road's latest philanthropic IPA is a tribute to the thousands of people who make Los Angeles great.

"When dreaming up the hop blend for The Works IPA, we practiced the same spirit of teamwork L.A. Works brings to improving Los Angeles," said Meg Gill, co-founder of Golden Road Brewing. "By integrating lesser-known hop varieties with Equinox and tons of Mosaic, each sip is a celebration of individual flavor profiles working together for a taste that is 100% Los Angeles."

Since 1991, L.A. Works has worked tirelessly to increase volunteer participation in community service projects while educating and encouraging people to engage in the broader social issues affecting the greater Los Angeles community.

"L.A. Works and Golden Road Brewery is a match made in hops heaven; both organizations believe in inspiring greater civic engagement," said Bob L. Johnson, Board Chairman and Founder of L.A. Works. "When people enjoy a can of The Works IPA, my hope is they'll think about how to pass on some of that happiness to their neighbors in need."

"Angelenos are busy people – we work and play hard," said Deborah Brutchey, Executive Director of L.A. Works. "Getting the L.A. Works message to people during their downtime will give them the chance to find out how easy it is to make service a meaningful part of their lives, whether they have 30 minutes or 30 days to share."

The Works IPA will be tapped at the Pub at Golden Road on September 3, and is available on draught and in cans throughout the market in early September.

For more information about Golden Road Brewing and its partnership with L.A. Works, please contact Lisa Christie at lisa@goldenroad.la

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About L.A. Works

L.A. Works is about to celebrate its 25th anniversary as a 501(c)3 nonprofit, volunteer action center that empowers Angelenos to address pressing social issues through volunteerism and community collaborations. Since 1991, L.A. Works' volunteers have contributed over 1M hours to transforming their neighborhoods and serving the needs of the Los Angeles community. <http://www.laworks.com>



About Golden Road Brewing

In 2011, beer enthusiasts Meg Gill and Tony Yanow founded Golden Road Brewing to bring fresh beer to the local market in the most sustainable way possible. Brewed and canned in Los Angeles, Golden Road's year-round offerings include Point the Way IPA, Golden Road Hefeweizen, Get Up Offa That Brown, 329 Lager and Wolf Among Weeds IPA. Golden Road is committed to engaging and supporting the growing community of socially-minded beer enthusiasts in Los Angeles. For more information please visit www.goldenroad.la